Module one challenge

The most successful campaigns were plays in the theatre category. Most campaigns had a goal of 1000 to 10,000 and campaigns with a goal of 50,000 or more had the highest failed campaigns. The top three categories with the most successful campaigns were in the film/video, theatre, and music category. Charts showing the percentage of successful campaigns within sub-categories would help identify which campaigns are worth starting. Another graph indicating how much time before their goal was reached would also help in identifying if time is a factor in how successful a campaign could be in reaching their goal. Acknowledging the currency type and where the campaign started will also offer insight in how it affects a campaigns success within categories. This small dataset limits our understanding of how successful campaigns can be without knowing their origin and impact.